

How to create a PayPal Button

1. Log into your PayPal Account and click on MERCHANT SERVICES tab (see image)
2. Click on BUY NOW BUTTONS (see image)

The screenshot shows the PayPal Merchant Services page. At the top, the PayPal logo is on the left and "U.S. English" is on the right. A navigation bar contains tabs for "My Account", "Send money", "Request a payment", "Merchant Services", "Auction Tools", and "Products & Services". A red arrow points to the "Merchant Services" tab. Below the navigation bar, the "Merchant Tools" section is highlighted. On the left, a sidebar lists "Merchant Services" with sub-links for "Website Payments Standard", "Email Payments", and "Additional Payment Option". Below this is a "Resources" section with links for "Transaction Fees", "Security for Merchants", "Compare Solutions", "Compare Features", "What is PayPal?", and "More Resources". The main content area features a banner for "3 Solutions. One just right for your business" with a woman in a red top. Below the banner, text states "PayPal is your all-in-one payment solution." and "Accept all major forms of payment." with logos for VISA, MasterCard, and American Express. A blue bar contains the text "3 powerful solutions to meet your business needs." Below this is the "PayPal Website Payments Standard" section, which includes the heading "Customers shop on your website and pay on PayPal." and a paragraph describing the service. A red arrow points from this paragraph to a "Key Features" box on the right. This box lists: "PayPal Shopping Cart", "Buy Now Buttons", "Other Leading Carts", "Subscriptions & Recurring Payments", "Donations", and "Gift Certificates", followed by a "View all features" link.

Merchant Services

- Website Payments Standard
- Email Payments
- Additional Payment Option

Resources

- Transaction Fees
- Security for Merchants
- Compare Solutions
- Compare Features
- What is PayPal?
- More Resources

Merchant Tools

PayPal is your all-in-one payment solution. PayPal allows you to accept credit cards and PayPal account balances.

3 Solutions. One just right for your business.

PayPal's business solutions are the safe, easy, affordable way to receive payments on your website and via email.

Accept all major forms of payment. Get features comparable to merchant accounts and gateways at a lower cost. Accept credit cards, bank transfers, debit cards, and more.

3 powerful solutions to meet your business needs.

PayPal Website Payments Standard

Customers shop on your website and pay on PayPal. This is an easy, quick way to start accepting credit cards online. A simple integration into your shopping cart allows your customers to pay securely and easily.

[Learn more](#) | [Technical overview](#) | [Compare](#)

Key Features

- PayPal Shopping Cart
- Buy Now Buttons
- Other Leading Carts
- Subscriptions & Recurring Payments
- Donations
- Gift Certificates

[View all features](#)

3. Fill out everything on the form as directed

▼ Step 1: Choose button type and enter payment details

Accept payments for [View example button](#)

Note: [Go to My saved buttons](#) to create a new button similar to an existing one.


Do you want your customers to buy multiple products before they check out?

Yes; create an "Add to Cart" button. [Learn more](#)

No; create a "Buy Now" button. [Learn more](#)

Item name Item ID (optional) [What's this?](#)

Price Currency [Need multiple prices?](#)

Customize button	Buyer's View
<input type="checkbox"/> Add drop-down menu with price/option Example	
<input type="checkbox"/> Add drop-down menu without prices Example	
<input type="checkbox"/> Add text field Example	
▶ Customize appearance	

Shipping

Use specific amount: NZD [Help](#)

Tax

Use tax rate %

Merchant ID for purchase transactions: [What's this?](#)

Secure merchant account ID [Why is this secure?](#)

Plain text e-mail address: j@jodyjelas.com

[▶ Step 2: Track inventory, profit & loss \(optional\)](#)

[▶ Step 3: Customize advanced features \(optional\)](#)

Create Button

4. Click on Step 3 to further customize. Don't worry about Step 2 for now.

See next page for more details

▼ Step 3. Customize advanced features (optional)

Customize checkout pages

If you are an advanced user, you can customize checkout pages for your customers, streamline checkout, and more in this section.

Do you want to let your customer change order quantities?

- Yes
- No

Can your customer add special instructions in a message to you?

- Yes
- No

Name of message box (40-character limit)

- No

Do you need your customer's shipping address?

- Yes
- No

Take customer to a specific page (URL) after checkout cancellation:

Ex: <https://www.mystore.com/cancel>

Take customer to a specific page (URL) after successful checkout:

Ex: <https://www.mystore.com/success>

Advanced variables (power users) [What's this?](#)

Use a line break between the variables you enter below. These variables will be included in your button HTML code.

Add advanced variables

Example

```
address_override=1
notify_url=https://www.mywebsite.com/PayPal_IPN
business_cs_email=frank.zweitek@elomenopee.com
```

MAKE SURE YOU CLICK "CREATE BUTTON"

YOU'RE DONE!